
New Zealand Organic Meat Sector Overview.

Target Audience: Foreign potential customers seeking information to buy organic meat from New Zealand.

Updated: May 2016

The Numbers – Sheep & Beef - Organic

2.5 million – The total number of cattle processed per year in New Zealand (organic & non organic)

80,000 – Organic lambs processed for export per year (ages between 10-26 weeks old)

2,000 – Organic Beef processed for export per year

100 – Organic sheep and beef farms in New Zealand

200 – The number of pastoral farms served by the Organic Dairy and Pastoral Group (ODPG).

www.organicpastoral.co.nz . This group looks after the concerns of both dairy and meat producers & is the largest organic pastoral farming body in New Zealand.

1995 - Exports of organic lamb from New Zealand started

200 Ha (500 acres) to over 10,000 Ha (25,000 acres) range in organic farm size.

2009 – Organic Futures was established to help coordinate organic meat exports

3 – The processors. ANZCO, Silver Fern Farms and the Alliance Group

The three largest export markets for New Zealand beef in order are the US, followed by China, then Taiwan. For further enquiries please contact rick.carmont@organictradenz.com to be introduced to the companies of interest or contact the representatives below directly.

Items	Vendors	Contact
Organic Beef & Lamb	ANZCO	alex.mcgrath@anzcofoods.com
Coordination of Organic Beef & Lamb	Organic Futures	nmparkinson@farmside.co.nz OR maurice.h@organicfutures.co.nz
Organic Beef & Lamb	Alliance Group Ltd	jrabbitt@alliance.co.nz

The Organic Exporters Association of New Zealand has other major exporters of New Zealand beef on its register. New Zealand organic sheep and beef meat cuts are exported to the UK, EU, Middle East, North America, Korea, Taiwan, Tahiti and South East Asia. If you need further assistance please contact us.