

NEW ZEALAND HONEY PRODUCTS SECTOR OVERVIEW.

Target Audience: Foreign potential customers seeking to buy organic honey from New Zealand.

Updated: January 2020

THE NUMBERS

- 20,000 MT – the annual harvest of honey in New Zealand (subject to seasonal fluctuations).
- 7,820MT - of New Zealand's honey harvest is exported.
- \$281 million the value of honey exports from New Zealand.
- 39 countries importing honey from New Zealand.
- 6,735 – Registered beekeeping enterprises in New Zealand.
- 684,046 Registered beehives in New Zealand.
- 29 - Registered beekeeping enterprises in New Zealand manage 1/3 of all hives.
- 2,441 - Queen Bees exported from New Zealand.
- 35 – **Organic** Honey enterprises in New Zealand (including wholesalers & exporters)
- 3 Certified Organic honey producers in New Zealand.

THE PRODUCTS

1. Organic Manuka Honey
2. Organic New Zealand Bush Honey
3. Organic Kamahi Honey
4. Organic Rata Honey
5. Organic White Clover Honey
6. Organic Honeycomb
7. Organic Propolis
8. Organic Beeswax

New Zealand certified organic honey can be exported and sold as organic in 35 countries. It cannot be sold as organic in China or Taiwan.

RECOMMENDED NEW ZEALAND ORGANIC HONEY EXPORTERS

www.tranzalpinehoney.co.nz contact Yuriy Soshnikov on
www.huttonshoney.co.nz contact Steve, Shane & Andrea Hutton

office@tranzalpinehoney.co.nz
huttonshoney@xtra.co.nz

Sources: Organic Exporters Association Research.
Ministry for Primary Industries
Tranzalpine Honey