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New Zealand Organic Meat Sector Overview.

Target Audience: Foreign potential customers seeking information to buy organic meat from New Zealand.

Updated: January 2020

### **The Numbers – Sheep & Beef - Organic**

**2.5 million** – The total number of cattle processed per year in New Zealand (organic & non organic)

**65,000** – Organic lambs processed for export per year (ages between 10-26 weeks old)

**4,000** – Organic Beef processed for export per year

**110** – Organic sheep and beef farms in New Zealand

**50** – Organic farms meeting NOP standards.

**200** – The number of pastoral farms served by the Organic Dairy and Pastoral Group (ODPG).

[www.organicpastoral.co.nz](http://www.organicpastoral.co.nz) . This group looks after the concerns of both dairy and meat producers & is the largest organic pastoral farming body in New Zealand.

**1995** - Exports of organic lamb from New Zealand started

**200 Ha (500 acres) to over 10,000 Ha (25,000 acres)** range in organic farm size.

**2018** – New Zealand Organic Meats was established to help coordinate organic meat exports

**6** – The processors. ANZCO, Silver Fern Farms, Alliance Group, Blue Sky, First Light and Harmony Meats.

The three largest export markets for New Zealand beef in order are the US, followed by China, then Taiwan. For further enquiries please contact [rick.carmont@organictradenz.com](mailto:rick.carmont@organictradenz.com) to be introduced to the companies of interest or contact the representatives below directly.

#### **Items**

Organic Beef & Lamb

Organic Beef & Lamb

#### **Vendors**

New Zealand Organic Meats

New Zealand Organic Meats

#### **Contact**

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The Organic Exporters Association of New Zealand has other major exporters of New Zealand beef on its register. New Zealand organic sheep and beef meat cuts are exported to the UK, EU, Middle East, North America, Korea, Taiwan, Tahiti and South East Asia. If you need further assistance please contact us.